Customer Number 00909

Application Serial No.: 09/885,139 Attorney Docket No.: 042846-0312947

Reply and Amendment Under 37 C.F.R. §1.116

80. (New) The system of claim 79, wherein the option comprises at least one of a form use option, a view customization option, a short cut option, a sort option, an edit search option, a store option, or an edit form option.

- 81. The system of claim 79, wherein the receiving transmissable media content comprises communicating via at least one of a Bluetooth protocol, a Wireless Application protocol, a Global System Mobile protocol, or a Wireless Markup Language protocol.
- 82. (New) The system of claim 79, wherein the mobile design element comprises at least one of a document style sheet, a view style sheet, a pre-formatted page, or a script.
- 83. (New) The system of claim 79, wherein the form associated with the action is customized according to settings selected on the wireless client device.
- 84. The system of claim 79, wherein the style sheet associated with the wireless client device is based on a profile of the wireless client device.
- 85. (New) The system of claim 79, The system of claim 72, wherein the form associated with the action is customized based on at least one of a date/time setting a language setting, a field size setting, a content size setting, or a mobile design element size setting.
- 86. (New) A storage medium for storing machine readable code, the machine readable code being executable to operate a search application via networkable media in a wireless client device, the storage medium comprising:

storing code that comprises: